

Temple Sholom

ANNUAL INVESTMENT REPORT
2016-2017/5777



Temple Sholom

7190 Oak Street

Vancouver BC V6P 3Z9

604.266.7190 www.templesholom.ca

President's Message

DENNIS PAVLICH
TEMPLE PRESIDENT

The new board committee structure has generated several new initiatives in this past year:

- **The Jewish Living Committee** formed an ad hoc Task Force led by Barbara Halparin to review and report with recommendations on burial of non-Jewish partners and/or children of Jewish members. This matter is in progress and will in time be considered by the whole congregation in the coming months.
- **The Membership Committee** has presented to the Board very innovative ideas on augmenting our numbers and reaching out to the unaffiliated Jewish community and younger demographics.
- **The Finance Committee** has worked hard to identify the causes and to suggest to the Board how to deal with the structural deficit that has existed for at least the last 5 years. Both revenues and expenses are being addressed. A Philanthropy Task Force was formed under the able leadership of Risa Levine. In March they presented and the board adopted a comprehensive strategic plan to address all aspects of Temple related philanthropy.

Though these strategies will allow a balance in revenues received and expenditures spent this year, they **do not** correct the systemic financial issues. My successor needs to address this longstanding problem. I believe the Report of the Philanthropy Task Force provides a path to accomplish this.

None of this would have been achieved without our informed, engaged, qualified and committed Board whose members debate perceptively and decide according to good conscience. Thank you Board for your capacious fulfillment of these values.

Equally essential has been the leadership of our ubiquitous and energetic Senior Rabbi, the purposeful, hard work of our Associate Rabbi and our irrepressible and lovable Executive Director and their very hard working staff.

Still most important of all has been you, our members. You rose to the call of increased contributions; you made our inaugural Dreamers & Builders Gala a thundering success; you came out and shared your ideas in our *Hineni* Listening Campaign. As I end my term I wish to thank you, for making human flourishing possible in our glorious Temple Sholom. *Au revoir* – but not *adieu*!



Robert Albanese



HOSPITAL VISITS



B'NAI MITZVAH



FUNERALS



LIVE STREAM VIEWERS



RAISED AT THE GALA

Robert Albanese



EAST SIDE JEWS FAMILIES



SHABBAT DINERS



BAGS OF FOOD



ADULT LEARNERS



CONVERSION STUDENTS



HS STUDENTS

Report Card

HOW WE MEASURED UP THIS YEAR

The clergy, staff and volunteers of Temple Sholom are dedicated to serving our members and the community year-round with a myriad of spiritual and life-sustaining programs and services. Here are just a few metrics of what we have accomplished and moments we have shared together this past year.

Thank you to everyone for your support of our dynamic congregation.

Thank you for your *tzedakkah*.

Thank you for your time.

Thank you for your commitment.

Thank you for being there for us and for each other. **We are blessed!**

Beit T'filah

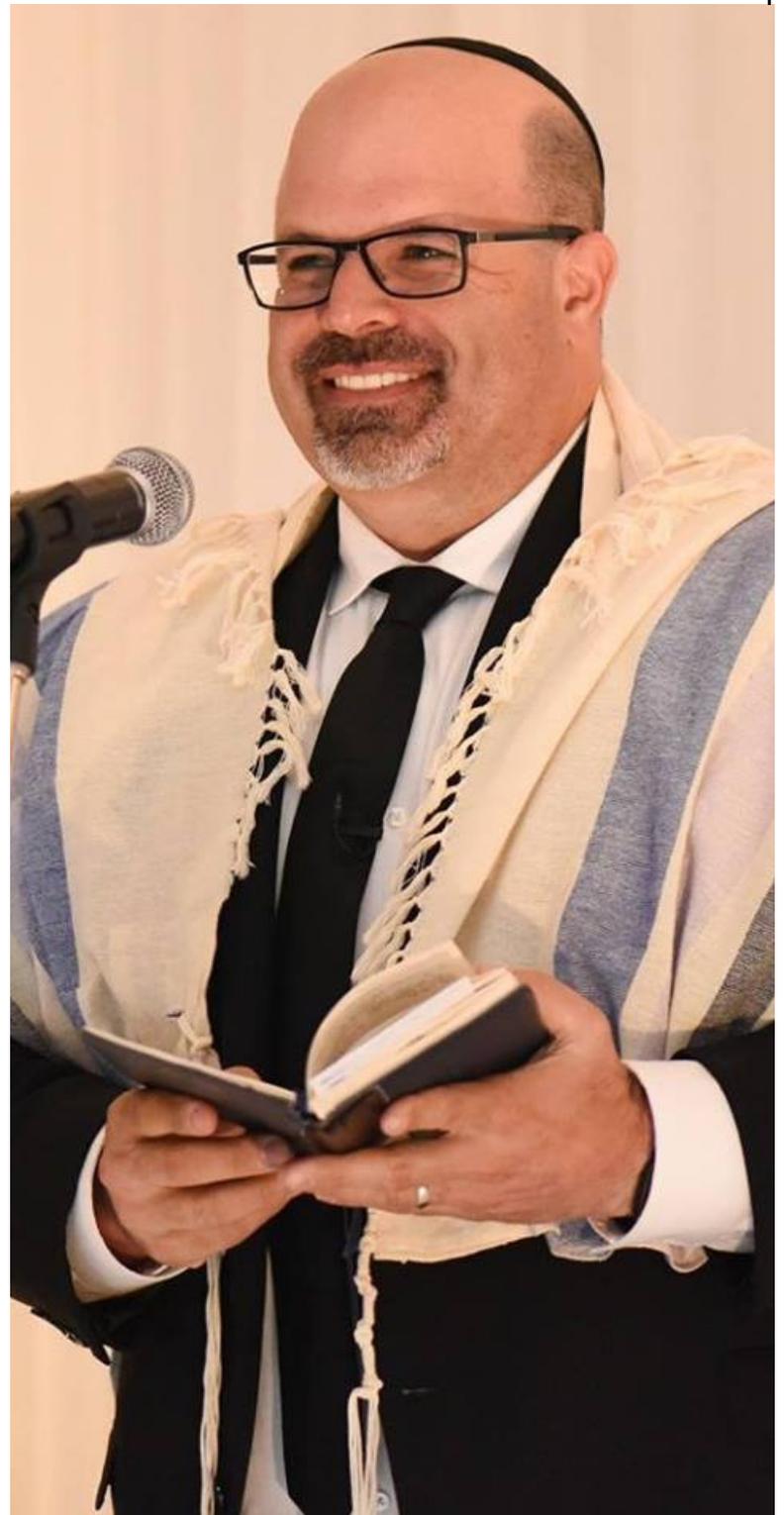
בית תפילה

DAN MOSKOVITZ
SENIOR RABBI

A synagogue is a House of Prayer. Within and beyond these sacred walls we strive to embody the words of our siddur. Ever mindful that our prayers are both a comfort to us and motivation to 'practice what we preach' our prayers take many forms and voices.

This past year at Temple Sholom has been one in which many of our prayers have been answered. We welcomed the Mustaffa family from Syria to the safety of Canadian shores. We joined in celebration and solidarity with the State of Israel, deepening our knowledge & commitment through study and advocacy. We mourned together and celebrated many *simchas*. We wrestled with G-d in a search for meaning and transcendence.

Young and aged, interfaith, Jews by choice and Jews of every background are welcome here. The doors of our synagogue and our hearts are open with love and deep respect for all who seek meaning in our Temple Sholom community.



MARCHING FOR JUSTICE



"When I got an email from our rabbi suggesting that maybe the synagogue should hold an abbreviated service before the Women's March, then march as a congregation, I may or may not have burst into tears. After believing for a very long time that there was no right place for me, I have found my home at Temple Sholom."

ISRAEL ADVOCACY



"I am so proud that my temple and our rabbis stand for Israel and Progressive Jewish values. Their courage and conviction is an inspiration — and that is exactly what we were looking for when we went "shul shopping".

REFUGEES



"We are so very happy to be in Vancouver and we would like to thank everybody for all the help we received in getting to Canada, especially to the members of Temple Sholom. We thank all the people we have met and all the people we hope to meet."

We care for our world

LIVING OUR JEWISH VALUES EVERYWHERE

Synagogues are unique institutions. They are the only entity in the Jewish community that MAKES Jewish leaders, every other organization in and out of our community provides a place for them to express their Jewish values, but the synagogue plants the seeds and nurtures the growth of those individuals. When prayers become actions those seeds bear fruit.

As the largest synagogue in Western Canada, Temple Sholom is an important voice and advocate for Reform Judaism and Progressive Jewish values across the country. This past year our voice was needed, more than in recent memory. On campus and in the media, Israel was attacked from the Right and Left. So too many of our cherished social values and core

beliefs were shaken by the politics of division and xenophobia that seem to be sweeping the globe. Temple Sholom raised our voices and made them heard. We marched, we advocated, we prayed and we studied. We spoke out and we acted with courage and conviction to reshape the world as we passionately believe G-d intends it to be: a world of human compassion and dignity for all people.

Beit Midrash

בית מדרש

CAREY BROWN
ASSOCIATE RABBI

A synagogue is also a House of Study, in which a love of Torah connects us to our past, present, and future.

At Temple Sholom, learning infuses everything that we do and connects us at every age and stage of life.

Temple Sholom School continues to grow and expand with over 150 students learning in our program from preschool to Grade 12. While the children are in class, parents gather to study and find time for meaningful Torah in a busy world. Our High School program brings engaging electives to our teens and opportunities for them to share their Torah as they help to teach in the school on Sunday mornings.

Young adults in their 20s and 30s meet monthly for Talmud study and conversation at Kafka's café on Main Street. Our Jewish Information Class (JIC) creates a welcoming learning experience for individuals exploring conversion. Shabbat morning Torah study, led by Jerry Grove, continues to be a meaningful way for so many to explore the weekly parasha together.

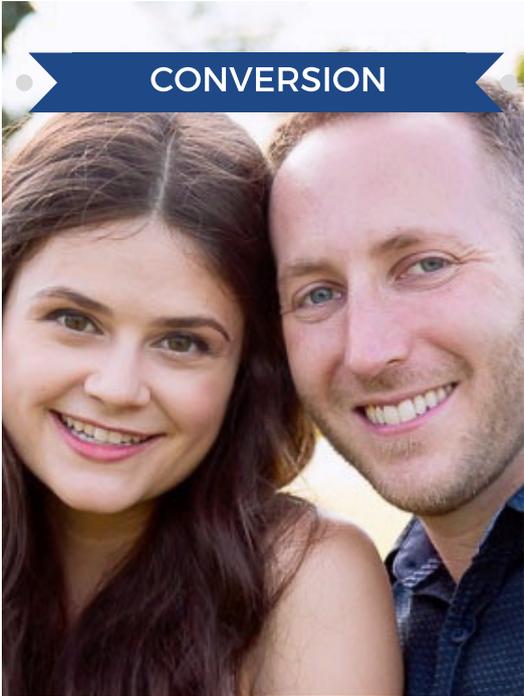
Our Temple Sholom U series, Hebrew classes with Cantor Naomi, Talmud study with Rabbi Brown, and iEngage with Rabbi Dan, are among some of the adult learning experiences we shared this year.





SHIVA

"My family was held up, supported and surrounded by the amazing community of Temple Sholom when my beloved mother passed away. I was touched by the presence of so many at shiva who, whether they knew us or not, came to show comfort and support in our saddest time."



CONVERSION

"The JIC class was an amazing experience for us. It enabled us to grow as individuals as well as a couple and connected us further to the Jewish community. This class helped us learn how to interweave Jewishness into our future days, weeks and years as we begin our journey as a newly married couple."



B'NAI MITZVAH

"Our family started coming to synagogue regularly in the year leading up to our son's bar mitzvah. After the initial shock of actually having to be somewhere on Saturday morning wore off, the services and kiddushes became a great opportunity to spend meaningful time together."

We care for each other

MARKING LIFE'S JOYS AND OYS TOGETHER

A synagogue is much more than a collection of people: we are an extended family engaged in each other's lives. Everything that happens in life is experienced in synagogue, it comes into the sanctuary with our members. How we hold it, how we respond when we can't do it alone - that is what makes Temple Sholom a place to belong.

This past Rosh Hashanah we were challenged to say *Hineni* - Hear I am - and to show up and be present in each other's lives. Hundreds answered the call and attended our Listening Circles. Hundreds more found ways to be present through visiting the sick, celebrating with B'nai Mitzvah, and mourning with the bereaved.

In each moment, relationships were made and social capital was exchanged that makes us stronger as a community and carries us as individuals when we need it most. You can count on the members of this community to be there for each other. You can count on our clergy and staff to be there for you and your family.

Beit Knesset

בית כנסת

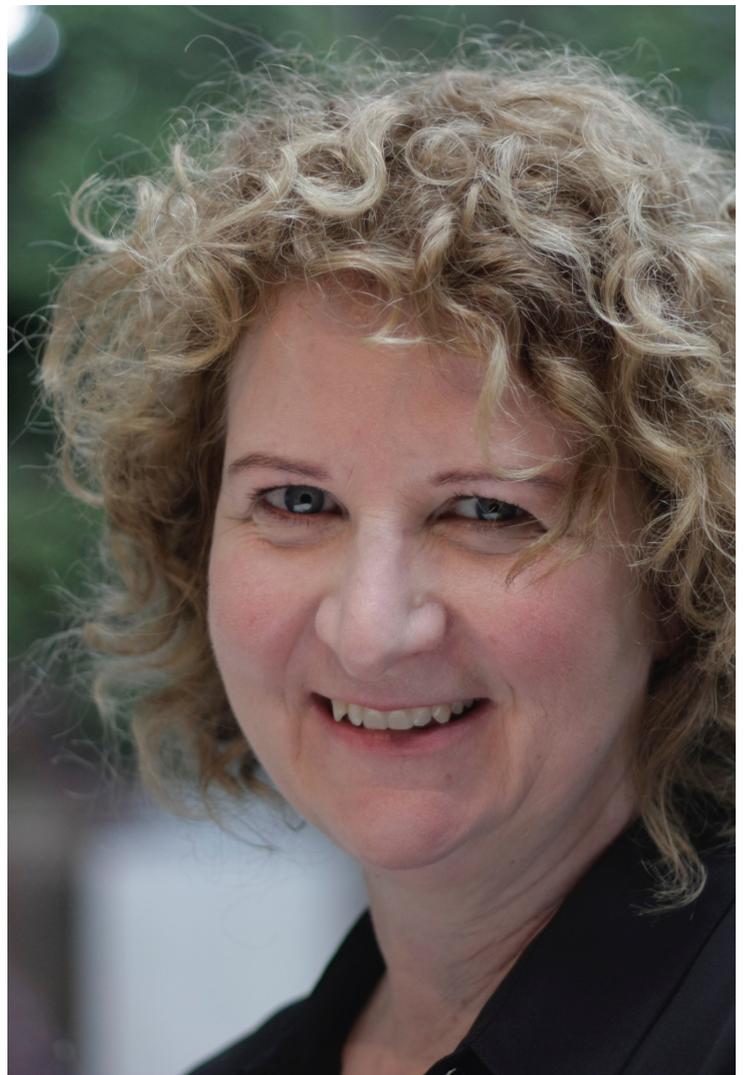
ROCHELLE GARFINKEL
EXECUTIVE DIRECTOR

A synagogue is also a House of Gathering, a place in which we join together in the shared purpose of supporting one another in the realities of daily life. To create this sacred community, we work to maintain a congregational infrastructure that allows us to keep our office running, the building cared for, and our staff well supported. The financial realities of Temple Sholom in the fiscal year just ended have demanded a deep examination of all procedures and systems, including cuts in support staff. This has meant revising roles in our office and determining the best ways to support our membership. One of the silver linings for me of backfilling the event coordinating function this year is that it has provided me with more direct and personal contact with our Temple Sholom families.

We are all affected by the local and global realities and as such I sit on the Jewish Federation of Greater Vancouver Security Task Force, mandated to improve the security infrastructure of our communal institutions. Our Temple staff has updated and reviewed all of our synagogue's security procedures.

Early in the new fiscal year we will be introducing a new Database System. This system will integrate with new financial software and allow you, our members, to manage your membership records and payments online. We appreciate your patience as we make this transition and know that it will have long term benefit for our synagogue's organization as we continue to grow and flourish.

The philanthropy of our members is our foundation. The highlight of my year was working with the *Tikkun Olam* Committee chaired by Helen Rivers, Karen James and honorary chair Shirley Barnett. This team honoured the life work of Cornelia Oberlander. They took a simple idea and created a beautiful and elegant evening. This committee was the model of collaboration, hardwork and respect; all values that are intrinsic to who we are as a congregation.



Robert Albanese

SISTERHOOD



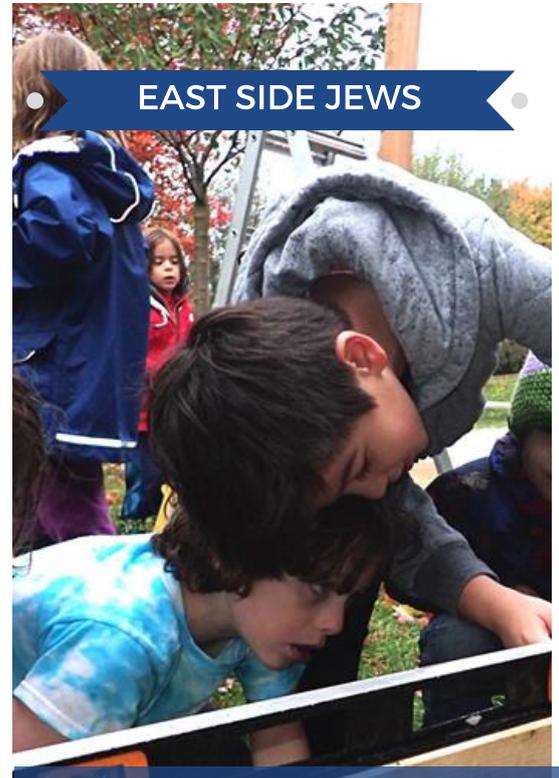
"Soup Schvesters loves preparing soup to feed those congregants that are ill and to feed those seniors who receive donations from the Jewish Food Bank. Sisterhood, feeding friendship, community and laughter."

MEN'S CLUB



"I walked into the Men's Club event not knowing anyone, and by the end of the evening it felt like I knew everyone. Truly Amazing!"

EAST SIDE JEWS



"The sukkah build at Trout Lake was a particularly memorable event. Having spent time in sukkahs annually since a child, brainstorming and building a sukkah from the ground up with the ESJ board, for the first time, was an experience I'll carry with me for a lifetime."

We care to connect

OUR SYNAGOGUE IS ALSO OUR HOME

Temple Sholom is a place where our members and the whole Jewish community can feel at home with one another. In this fast paced, isolating world its a very unique and special thing to have a place and a group of people you can connect with. Temple Sholom is that special place of connection.

There are so many ways to connect at Temple Sholom. This past year saw a revitalization of our Men's Club and the continued success of our Sisterhood, 60 Plus Group and East Side Jews. In addition our 20s-30s Next Generation Group is thriving and our Youth Group is drawing dozens of teens. This past year we embarked on a

Listening Campaign through the Hineni Project. As a result of this initiative and a URJ Member Survey of our members we have learned even more about what our community is seeking and value most from our Temple. We have been putting these lessons into practice and developing new points of connection for the coming year.

Financial Report

ERIC ANDREW
FINANCE CHAIR

This has been a watershed financial year.

We began the April 30, 2017 fiscal year with a deficiency in our Operating Fund of \$102,000 and budgeting an additional operating deficit of \$83,000 for the April 30, 2017 fiscal year. Our congregational dues increased by 10% as a result of the “20% increase annual commitment campaign”. In addition, the magnificent Dreamers and Builders Gala exceeded our financial goals.

As a result of all of this and some expenditure controls, our preliminary operating deficit is \$59,000 before two extraordinary items. Through the generosity of some members we received substantial donations to fund certain strategic initiatives including the Philanthropy Task Force work. In addition, the Endowment Fund committee granted \$66,000 to cover specific program costs. These two items have resulted in a forecasted operating surplus of \$59,000 for the April 30, 2017 fiscal year which greatly reduces the deficiency in our Operating Fund.

The Finance Committee has developed a very lean breakeven budget for next year (April 30, 2018) which requires closing the gap on the “20%” goal set last year and additional fundraising initiatives.

The Endowment Fund assets have increased from \$1,369,000 (April 30, 2016) to \$1,430,000 (April 30, 2017) during the year. The return on the Endowment Fund was 5% for the year. The loan from the Endowment Fund to finance capital costs of the Building Fund was repaid by \$152,000 during the April 30, 2017 fiscal year.

Financial Highlights for the Year Ended April 30, 2017

	Actual 2016 \$'000	Budget 2017 \$'000	Prelim Actual 2017 \$'000
Operating Fund			
Revenue			
Congregational dues	924	1,025	1,016
Fundraising, strategic and other donations	114	119	249
Religious school and programs	128	125	120
Program grants (Endowment Fund)			66
Rentals and other income	50	89	67
	<u>1,216</u>	<u>1,358</u>	<u>1,518</u>
Expenses			
Ritual	516	578	557
General and administration	371	370	386
Building and facilities	211	207	215
Religious school	145	154	148
Programs	100	82	70
URJ Dues	50	50	35
Strategic initiative costs			48
	<u>1,393</u>	<u>1,441</u>	<u>1,459</u>
Surplus (deficit) for the year	(177)	(83)	59
Surplus (deficit) - opening	75	(102)	(102)
Surplus (deficit) - closing	<u>(102)</u>	<u>(185)</u>	<u>(43)</u>
Building Fund			
	\$'000	\$'000	\$'000
Revenue			
Congregational donations	<u>36</u>	<u>35</u>	<u>35</u>
Cemetery Fund			
	\$'000	\$'000	\$'000
Revenue			
Plot sales	79	25	113
Funerals, net	(8)		2
Other	2	3	3
	<u>73</u>	<u>28</u>	<u>118</u>
Expenses			
Maintenance and caretaker	71	75	72
Surplus for the year	<u>2</u>	<u>(47)</u>	<u>46</u>
Endowment Fund			
	\$'000	\$'000	\$'000
Revenues			
Donations	48	13	13
Investment income and realised gains	23	20	116
	<u>71</u>	<u>33</u>	<u>129</u>
Expenses			
Grants		20	66
Costs	2		2
	<u>2</u>	<u>20</u>	<u>68</u>
Surplus for the year	69	13	61
Surplus - opening	<u>1,300</u>	<u>1,369</u>	<u>1,369</u>
Surplus - closing	<u>1,369</u>	<u>1,382</u>	<u>1,430</u>
Represented by:			
Short term investments	673		278
Mortgage receivable			500
Marketable securities, at cost			
(market value 2017- \$510; 2016 - \$447)	308		416
Loan to Building Fund	<u>388</u>		<u>236</u>
	<u>1,369</u>		<u>1,430</u>

Charts & Graphs

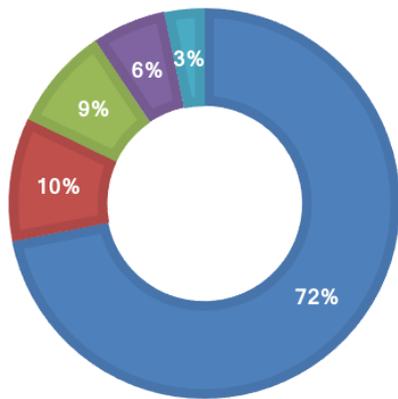
INSIDE THE NUMBERS

Often a picture helps tell a story. The charts & graphs below show sustained net membership increases and a doubling of our school enrollment in the last 5 years. They also show that we rely heavily on Annual Commitments and School Fees for 75% of our revenue.

The other story is the incredible generosity of our members. Your *Tzedakkah* accounts for 10% of our operating budget, coupled with annual commitments we are indebted to each family that makes an investment in Temple Shalom. You're the key to our success now and in the future. **THANK YOU!!!**

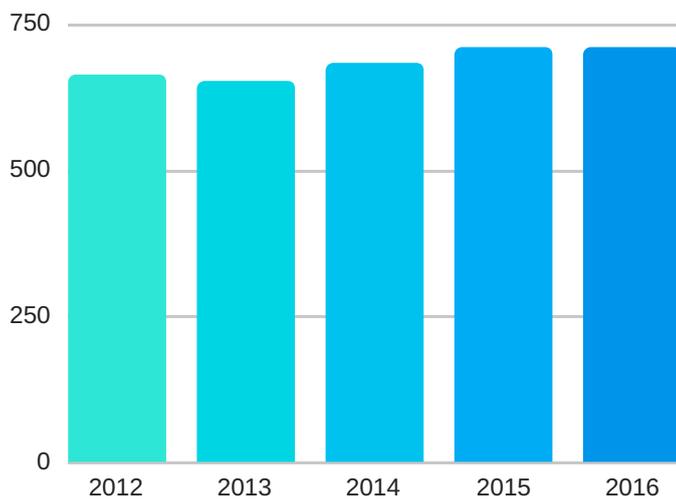
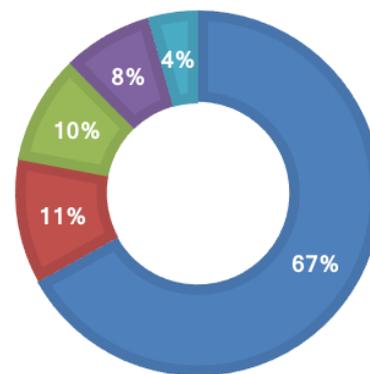
OPERATING EXPENSES 2016-2017

Salaries Building School and programs Office Initiatives

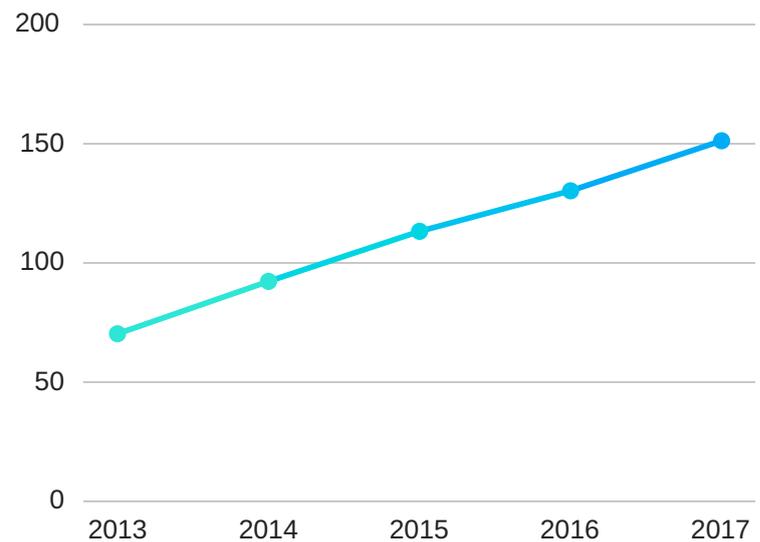


OPERATING REVENUE 2016-2017

Annual commitments Extraordinary revenue
Fundraising and donations Religious school and programs
Rentals and other



MEMBERSHIP



SCHOOL ENROLLMENT

The Year Ahead

"WITHOUT VISION THE
PEOPLE PERISH"
(PROVERBS 29:18)

In the year ahead we will pilot the new Reform Machzor, **Mishkan HaNefesh** at Rosh Hashanah services. This will be followed by a campaign to acquire copies for all our members for High Holy Days 5779. The **new Machzor** was published three years ago and is modeled on our weekly siddur Mishkan Tfilah. It contains inspiring new readings, transliteration, gender sensitive and updated translations as well as many spiritual enhancements that will uplift our prayers.

The strategic plan developed by the **Philanthropy Task Force** will be implemented with attention to making meaningful connections with our supporters and identifying new ways to express your Jewish values.

Rabbi Jeffrey K. Salkin is recognized as one of the most thoughtful Jewish writers and teachers of his generation. He has helped people of all ages find spiritual meaning in both the great and small moments in life. Rabbi Salkin will be our **Scholar in Residence** November 17 - 19, 2017.

Thanks in large part to a generous gift from a new member of Temple Sholom we will increase our **outreach to the 30 and under population** with special services and programs targeting the Next Generation of Jewish leaders.

We anticipate to sending our largest delegation ever on the **March of the Living** to Poland and Israel next Spring.

Rabbi Moskowitz also plans to lead a **Family Israel Trip** in the summer of 2018.

